

# THE TOP 5 REASONS WHY OUR CLIENTS CHOOSE CROSS INSURANCE FOR THEIR PROTECTION



## **REASON #1: We Have Access to Over 110 Insurance Companies Conducting Business in New Hampshire and Maine That WANT Your Business!**

As New Hampshire's and Maine's largest privately held, family-owned insurance agency, we're big enough to offer the best protection at the most competitive price, while our local office is small enough to serve you with caring and flexibility. We understand the importance of supporting our community, and take pride in devoting a share of our agency revenue to outstanding Seacoast community organizations, schools, athletic organizations and UNH. Our professional team of trusted advisors lives in your community and has personal pride in delivering excellent service to you, our neighbors.

## **REASON #2: We Are Not Captive Agents!**

It's important to make you aware that there are two different sources for insurance, so that you can make an informed decision. Captive agents represent only one company, and are obliged to give business only to that company. Their priority is to develop business for the parent company above all others. As an Independent Agent, we will be with you in the event that a claim is filed and will be by your side until the claim is settled. To further ensure our professional commitment to delivering a higher level of protection services, Cross Insurance is a proud member of Trusted Choice (Independent Insurance Agents Association) and PIA (Professional Insurance Agents).

## **REASON #3: You Don't Have to Shop Around, As We Do it For You!**

At Cross Insurance, *We Compare and Compete, so that You Win!* What does this mean for you? By accessing more markets, many of which our competitors cannot, we can offer the most expansive homeowners, auto, business, financial and benefits coverage at the best rate. Our trusted advisors look after your wallet to find you the best combination of price, coverage and service.

## **REASON #4: We're a One-Stop, Full Service Insurance Agency!**

As we are a full service insurance agency, we want to be your one-stop insurance shop for all of your insurance needs. As mentioned above, it is our goal to make sure that you don't have a serious gap in your protection should your insurance not all be placed through our agency, as the potential exists for some potentially serious gaps in your protection. Our trusted advisors are here to provide you with a no obligation analysis of your overall insurance program.

## **REASON #5: We Keep You Informed With Our Newsletter!**

At Cross Insurance, our job is to keep you safe, protected and informed. We understand that choosing the right protection today is more confusing than ever. We also understand the value that you place on your time, and are committed to helping you to easily sift through all of the information from various companies, given the vast array of insurance choices available. For this reason, we are proud to bring you our newsletters on a wide range of topics as an additional service. Each newsletter focuses on particular themes that provide insight into the unique concerns that you or your business might face.